



GLOBAL
ENTREPRENEURSHIP
WEEK
KANSAS CITY

SPONSOR KIT

Global Entrepreneurship Week - KC
#GEWKC | NOV. 14 - 20, 2022





HELLO!


Thank you for considering a partnership in Global Entrepreneurship Week – Kansas City 2022! In an effort to help you maximize your visibility during this event, we have created a unique set of sponsorship opportunities.

Now more than ever, our community needs GEWKC to help business owners and champions of entrepreneurship connect to business-building resources and to each other. Together, we can create a stronger entrepreneurship community that in turn can help us build a stronger economy and rebuild dreams, businesses, community and to make our economy stronger.


If you have questions regarding these marketing opportunities, or have ideas beyond those outlined here, please don't hesitate to contact us. We look forward to hearing from you.

Sincerely,

Team GEWKC



Global Entrepreneurship Week - Kansas City is organized by KCSOURCELINK, supported by the entrepreneurship community and powered through partnerships like yours.



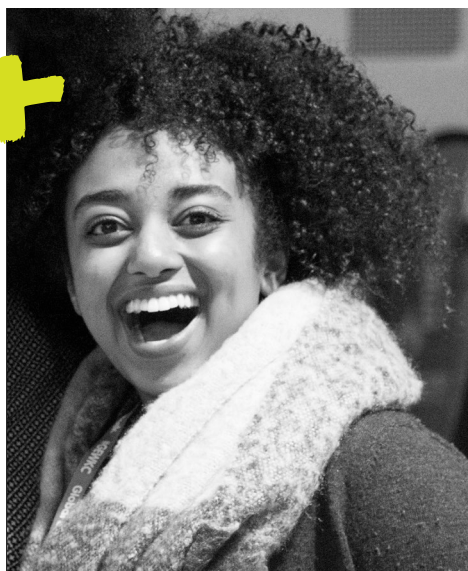


INTRODUCTION

Global Entrepreneurship Week is an international celebration of the makers, innovators and job creators who launch startups, bring ideas to life and advance entrepreneurship. Kansas City is a premier location for GEW and offers a wide range of events for any type of business and entrepreneur. In 2021, there were more than 1,000+ attendees at more than 102 sessions throughout the week. More than 72 business owners, corporate leaders and resource organizations hosted educational sessions.

This year, we are looking to make Global Entrepreneurship Week in Kansas City even better. Global Entrepreneurship Week will continue to be free for attendees to encourage the open exchange of ideas and conversation. **Generous support from sponsors and donors like you will allow us to achieve this goal.**

GEWKC offers an array of sponsorship opportunities to better engage the entire community and to help leverage the talents, skills and capacities of all. We also accept charitable donations to help build our community of entrepreneurs and promote Global Entrepreneurship Week.

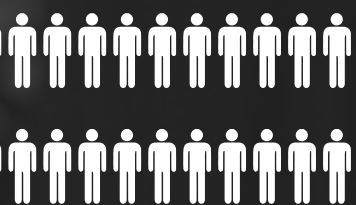


GEWKC 2021 BY THE NUMBERS

100+
SESSIONS

73
NET PROMOTER
SCORE

45K+
PAGEVIEWS TO
GEWKC.ORG



1,300+
TOTAL ATTENDEES



72% OF ATTENDEES MADE A CONNECTION
TO MOVE THEIR BUSINESS FOWARD.





#GEWKC SPONSORSHIP OPPORTUNITIES



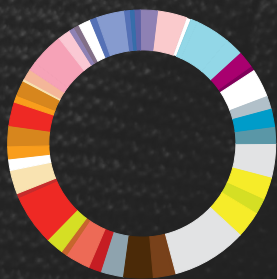
HOW TO SPONSOR GEWKC IN 2022

SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP AMOUNT	\$5,000+	\$2,500	\$1,000	\$500
MAXIMUM SPONSORS PER LEVEL	5	8	15	20

BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Company logo and link included on GEWKC.org conference platform, Sched	X	X	X	X
Company mention included in KCSOURCELINK social media posts around GEWKC	X	X	X	
Acknowledgement and logo on conference signage (Sponsorship and logo must be confirmed and received by Oct. 15, 2022)	X	X		
Recognition in printed materials (Sponsorship and logo must be confirmed and received by Oct. 15, 2022)	X	X		
Company mention included in registrant emails	X	X		
Company name included in session announcements	X			
Exclusive Track Sponsor	X			



GLOBAL
ENTREPRENEURSHIP
WEEK
KANSAS CITY

**SHOW HOW YOU SUPPORT KC ENTREPRENEURSHIP
BY SPONSORING GLOBAL ENTREPRENEURSHIP WEEK
IN KANSAS CITY.**

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FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP:

CALL: 816-235-6500

EMAIL: [INFO@GEWKC.ORG](mailto:info@gewkc.org)