

Global Entrepreneurship Week – Kansas City: 2018 Talking Points

What is Global Entrepreneurship Week?

Now, in its 11th year, the global, weeklong celebration will again unite thousands of innovators, job creators, business owners, celebrity entrepreneurs and companies in more than 160 countries, all in the name of entrepreneurship and with the hope of solving problems and transforming local economies.



When is Global Entrepreneurship Week?

Here and worldwide, GEW is celebrated the third week in November. This year, it takes place Nov. 12-16. During that week, thousands of events and competitions around the world inspire millions to engage in entrepreneurial activity while connecting them to one another, mentors and investors.

Why does Global Entrepreneurship Week matter for Kansas City?

Because Kansas City entrepreneurs create jobs, solve problems, build communities and foster hope. It's a great time to connect with like-minded entrepreneurs, learn about resources to help you on your entrepreneurial journey and learn how to set your great idea free.

How does Kansas City celebrate Global Entrepreneurship Week?

Kansas City consistently has been among the leading cities for GEW events. Last year, GEWKC attracted more than 5,000 attendees and hosted more than 150 events.

This year, more than 200 events will help inspire, grow and celebrate your ideas. Events are crowdsourced from the community—entrepreneurs, resource partners, business leaders, investors, influencers, etc. Most events are hosted at Plexpod Westport Commons, and all events are free and open to anyone interested in starting a business, growing a business or connecting with KC entrepreneurship.

Events are broken into four tracks:

- The *Makers and Creators* track is a haven of inspiration and education for anyone who makes or creates: brewers, bakers, inventors, crafters. If you don't think you fit the mold of a typical entrepreneurs, think again! We "made" a track just for you.
- The *Startups* Track is for those who want to dip their toes into a new business venture or who are up and running but still need help navigating business ownership.
- The *Scalers* Track is for business that have survived the startup phase but have not yet reached maturity. These business owners are eager to grow their venture.
- The *Social Enterprise* Track is for businesses that want to maximize what they do for social and environment well-being as well as profits.

You can build your own GEWKC event agenda at gewkc.org. Join the conversation on social media at #GEWKC.