



## CALENDAR OF EVENTS: November 11- 20, 2011

### Kansas City

#### THURSDAY, NOV. 17, 2011

##### GovFest 2011 for Entrepreneurs

Johnson County Library -

Central Resource Library

9875 W. 87<sup>th</sup> St., Overland Park, KS 66212

10 am - 8:30 pm

Event cost: FREE

"GovFest 2011 for Entrepreneurs: What Can Government Do For Your Business?" brings local government and nonprofit agencies together, providing easy access for the beginning entrepreneur or the small business seeking help to grow. Programs will also be available. This event features a series of workshops all day long.

REGISTRATION REQUIRED? NO

INFO WEBSITE: [www.jocolibrary.org/govfest](http://www.jocolibrary.org/govfest)

EVENT SPONSORS: KCSourcelink, Kansas Small Business Development Center at JCCC, Kansas State Library, State Data Center

##### An Introduction to the Ice House Entrepreneurship Program

Kauffman Foundation Conference Center

4801 Rockhill Rd., Kansas City, MO 64110

5:30 pm - 7:30 pm

Event cost: FREE

This event is targeted to high school and community college students in the Kansas City area (and course instructors). The Ice House Entrepreneurship Program event will feature co-authors of "Who Owns the IceHouse? -- Eight Lessons from an Unlikely Entrepreneur" Clifton Taulbert and Gary Schoeniger in a "conversation" between Clifton and Gary. The authors will share their insights into the eight "lessons" for entrepreneurial success using examples of the "unlikely" entrepreneurs they experienced—both past and present. Following the presentation, students will have the opportunity to visit with the authors as well as representatives from the four hosting institutions. The Kauffman Foundation has supported the development of the Ice House Entrepreneurship Program because it is a timely reminder of the ability of entrepreneurship to empower ordinary people to accomplish extraordinary things. The program reminds us that building new companies and creating new jobs will lead to a brighter future and a stronger nation.

REGISTRATION REQUIRED? YES

(seating is limited to 200 people, so register early to attend)

REGISTRATION WEBSITE:

[www.kauffman.org/icehousegew](http://www.kauffman.org/icehousegew)

EVENT SPONSORS: University of Missouri Kansas City, University of Kansas Center for Technology Commercialization, Inc., William Jewell College, Johnson County Community College

##### Kansas City: Cradle of Entrepreneurs Clara Reyes

The Kansas City Public Library - Central Library

14 W. 10<sup>th</sup> St., Kansas City, MO 64105

Noon (tentative)

Event cost: FREE

A public conversation with Clara Reyes, founder of Dos Mundos, conducted by Crosby Kemper III as part of the Library's series featuring successful KC-area entrepreneurs.

RSVP: Visit [kclibrary.org](http://kclibrary.org) or call 816.701.3400

INFO WEBSITE: [www.kclibrary.org](http://www.kclibrary.org)

EVENT SPONSORS: The Kansas City Public Library, Truman Medical Centers

#### FRIDAY, NOVEMBER 18

##### Youth Entrepreneurs Business for Breakfast

College Basketball Experience

@ the Sprint Center

1401 Grand Blvd., Kansas City, MO 64106

7:30 am - 9 am

Event cost: Individual ticket: \$75 Table: \$750

Youth Entrepreneurs will host the Business for Breakfast benefit for business professionals with life-long entrepreneur and founder of ESPN, Bill Rasmussen, as the speaker. Attendees will gain business insights from Rasmussen as he shares his entrepreneurial success story. Rasmussen changed the face of sports and television by brainstorming a network that has become the Worldwide Leader in Sports, ESPN. His innovations in advertising, sports and broadcasting are numerous and include the concept for SportsCenter, wall-to-wall coverage of NCAA regular-season, March Madness college basketball and coverage of the NFL Draft. Tickets can be reserved online at <http://www.yeks.org>.

REGISTRATION REQUIRED: NO, but tickets can be reserved online at [www.yeks.org](http://www.yeks.org)

INFO WEBSITE: [www.yeks.org](http://www.yeks.org)

EVENT SPONSORS: Presented by Lockton, Tradebot Systems, Inc., Bank of America, Merrill Lynch, Cerner Corporation



## CALENDAR OF EVENTS

# November 11- 20, 2011

### Kansas City

## What is Global Entrepreneurship Week?

For one week (November 14-20), millions of young people around the world join a growing movement of entrepreneurial people, to generate new ideas and to seek better ways of doing things. Countries across six continents come together to celebrate Global Entrepreneurship Week (GEW), an initiative to inspire young people to embrace innovation, imagination and creativity. To think big. To turn their ideas into reality. To make their mark.

Each November, Global Entrepreneurship Week connects young people everywhere through local, national and global activities designed to help them explore their potential as self-starters and innovators. Students, educators, entrepreneurs, business leaders, employees, non-profit leaders, government officials and many others participate in a range of activities, from online to face-to-face, and from large-scale competitions and events to intimate networking gatherings.

Through this initiative, the next generation of entrepreneurs are inspired and can emerge. In doing so, they will begin to acquire the knowledge, skills and networks needed to grow innovative, sustainable enterprises that have a positive impact on their lives, their families and their communities.

120  
COUNTRIES

35,000  
ACTIVITIES

1  
WEEK

[unleashingideas.org](http://unleashingideas.org)

#### FRIDAY-SUNDAY, NOVEMBER 11 - 13

##### Startup Weekend Kansas City

Cerner Corporation

10234 Marion Park Dr., Kansas City, MO 64137

6 pm (through the weekend)

Event cost: \$80

Startup Weekend features a global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities. Come share ideas, form teams, and launch startups. Startup Weekend is an intense 54-hour event which focuses on building a web or mobile application which could form the basis of a credible business over the course of a weekend. The weekend brings together people with different skill sets - primarily software developers, graphic designers and business people - to build applications and develop a commercial case around them. Those who participate in these events include developers, designers, marketers, product managers and entrepreneurs.

REGISTRATION REQUIRED? YES

REGISTRATION WEBSITE:

[www.kansascity.startupweekend.org/tickets](http://www.kansascity.startupweekend.org/tickets)

INFO WEBSITE:

[www.kansascity.startupweekend.org](http://www.kansascity.startupweekend.org)

EVENT SPONSORS: Startup Kansas City

#### SUNDAY-TUESDAY, NOVEMBER 13-15

##### 2011 Youth Entrepreneurship Summit: Jump Start America

Kauffman Foundation Conference Center

4801 Rockhill Rd., Kansas City, MO 64110

Summit runs from 5 pm Sunday through 3 pm Tuesday

Event cost: \$450/participant

(scholarships to attend are available; visit website for info)

YES Inc. & the Conscious Capitalism Institute host the Youth Entrepreneurship Summit 2011: Jump Start America, chaired by Desh Deshpande and Roy Spence. This event at the Kauffman Foundation conference center is for young entrepreneurs under thirty-five who have started businesses. Invited speakers include: John Mackey, CEO of Whole Foods; Chip Conley, Chairman of Joie De Vivre Hotels; Kip Tindell, CEO of The Container Store.

REGISTRATION REQUIRED: YES

REGISTRATION AND INFO WEBSITE:

[www.yesweb.org/start-up-america-2011](http://www.yesweb.org/start-up-america-2011)

EVENT SPONSORS: YES Inc., Conscious Capitalism Institute

## MONDAY, NOVEMBER 14

### Kansas City's GEW Kick Off Event

Union Station, Sprint Festival Plaza

30 W. Pershing Rd., Kansas City, MO 64108

4:30 - 6:30 pm

Event cost: FREE

Help Kansas City kick off Global Entrepreneurship Week in high-octane style! The event will feature Curbside Consulting sessions for emerging entrepreneurs to get advice from seasoned entrepreneurs (must register for a session); quick talks by several entrepreneurs sharing "Lessons from the edge," and presentations by civic leaders about why entrepreneurship is so important to Kansas City. Also drop in at our feedback forum, network with other entrepreneurs and see who will win the Ultimate Business Makeover for the best entrepreneurship video. Go to [www.kcsourcelink.com/gew-kc](http://www.kcsourcelink.com/gew-kc) for all the details.

REGISTRATION REQUIRED: YES

(for Curbside Consulting)

REGISTRATION AND INFO WEBSITE:

[www.kcsourcelink.com/gew-kc](http://www.kcsourcelink.com/gew-kc)

EVENT SPONSORS: KCSourcelink and its network of Resource Partners; Ewing Marion Kauffman, Foundation and the Greater Kansas City Chamber of Commerce

### Hispanic Economic Development Corporation (HEDC) Awards Event celebrating Micro Entrepreneurship Boulevard Brewing Company

2501 Southwest Blvd. Kansas City, MO 64108

5:30 - 7:30 pm

Event cost: \$30

The HEDC Awards event invites funders, clients, partners, neighborhood residents, local leaders, political representatives, and many other stakeholders. The event provides an overview of HEDC's economic impact to the Greater Kansas City area for the fiscal year. HEDC will recognize two Micro Businesses of the Year and the Friend of the Micro Business awards during this event. Space is limited.

REGISTRATION REQUIRED: YES

REGISTRATION WEBSITE: [www.kchedc.org](http://www.kchedc.org)

REGISTRATION PHONE: 816.221.3442

### Under30/CEO-Kansas City Chapter Every Thing I Know, I Learned in My First Year

Union Station, KC Chamber Board Room

30 W. Pershing Rd., Kansas City, MO 64108

6 - 8 pm

Event cost: FREE

This event for Generation Y entrepreneurs will feature a panel of Kansas City business owners talking about how they got over the hump in their first year. Learn the important lessons that get you through the start-up phase and into wild success from those who know it best! Networking and registration start at 6 pm. Panel discussion starts at 6:30 pm.

REGISTRATION REQUIRED? NO

INFO WEBSITE: [www.members.under30ceo.com/group/kansas-city](http://www.members.under30ceo.com/group/kansas-city)

## TUESDAY, NOVEMBER 15

### Kansas City: Cradle of Entrepreneurs Danny O'Neill

The Kansas City Public Library - Plaza Branch

4801 Main St., Kansas City, MO 64105

7:30 am

Event cost: FREE

A Public Conversation with Danny O'Neill, founder of The Roasterie, conducted by Crosby Kemper III, as part of the Kansas City Public Library's ongoing series of programs featuring leading Kansas City-area entrepreneurs.

RSVP: Visit [kclibrary.org](http://kclibrary.org) or call 816.701.3400

INFO WEBSITE: [www.kclibrary.org](http://www.kclibrary.org)

EVENT SPONSORS: The Kansas City Public Library, Ewing Marion Kauffman Foundation

### Lee's Summit Chamber of Commerce Entrepreneurs in Motion Breakfast University of Central Missouri

Summit Campus Conference Room (Door 54)

850 NW Chipman Rd., Lee's Summit, MO 64063

8:30 am - 10:00 am

Event cost: \$25

A Keynote Address by John McDonald, owner, president and CEO of Boulevard Brewing Company. Buffet breakfast with Entrepreneurial Networking to follow.

REGISTRATION REQUIRED? YES

REGISTRATION AND INFO WEBSITE: [www.lschamber.com](http://www.lschamber.com)

EVENT SPONSORS: Sprint, KCP&L, HCMC Certified Public Accountants

### UEP - A Program of the Kauffman Foundation Connect 2 Success Day

UEP Office

1520 E. 18<sup>th</sup> St., Kansas City, MO 64108

10 am - 5 pm

Event cost: FREE

The Urban Entrepreneur Partnership (UEP), a program of the Kauffman Foundation, is known for its comprehensive one-to-one premiere business-coaching model. The UEP will provide complimentary one-on-one coaching services to entrepreneurs on Nov. 15 at UEP offices located in Kansas City, Detroit, Baton Rouge, and New Orleans. During this event, entrepreneurs will have the opportunity to meet with a coach from UEP's network of first-class business coaches for 50 minutes. Business owners selected to participate in this one-day event will have the opportunity to attend a session at the Kansas City office at a pre-arranged time, based on registration.

REGISTRATION REQUIRED: YES

REGISTRATION AND INFO WEBSITE:

[www.kauffman.org/connect2success](http://www.kauffman.org/connect2success)

### Culinary iNnovator Showcase: Appetite for Success

Independence Regional Ennovation Center

201 N. Forest Ave., Independence, MO 64050

3 - 6 pm

Event Cost: FREE

Culinary entrepreneurs will sample and sell the bites that got their business started. Enjoy cooking demonstrations, informative sessions and sample the products made in the Ennovation Center. Tour the state of the art kitchen incubator that is available for entrepreneurs to start up their own culinary enterprise. Independence School District budding culinary entrepreneurs with the Youth Entrepreneurs program will also be on hand to show their skills and their business plans. They will be selling their products and seeing firsthand how the pros do it! Learn more about Youth Entrepreneurs and support students as they discover how to build success one bite at a time. This event will feature demonstrations and samples of food products from culinary startup companies and sessions on marketing and successful startups

REGISTRATION REQUIRED: NO

CONTACT: Jodi Krantz, 816.463.3512, [jkrantz@iNedc.biz](mailto:jkrantz@iNedc.biz)

EVENT SPONSORS: Independence EDC Independence School District Youth Entrepreneurs

“Every individual that we can inspire, that we can guide, that we can help to start a new company, is vital to the future of our economic welfare.”

- Ewing Kauffman

### Mid-America Angels Investments, LLC Portfolio Spotlight

8527 Bluejacket St., Lenexa, KS 66214

late afternoon/early evening

(check website for confirmed time)

Event cost: FREE

This event for accredited investors offers an opportunity to meet current Mid-America Angels investors and learn about the current MAA portfolio companies. SEC definition of an accredited Investor can be found at: [www.sec.gov/answers/accred.htm](http://www.sec.gov/answers/accred.htm)

REGISTRATION REQUIRED: YES

REGISTRATION AND INFO WEBSITE:

[www.ecjc.com/GEW\\_MAAportfolioday](http://www.ecjc.com/GEW_MAAportfolioday)

REGISTRATION PHONE: 913.438.2282

EVENT SPONSORS: Mid-America Angels Investments, LLC Enterprise Center of Johnson County

### Entrepreneurs Unplugged Screenland Crown Center

2450 Grand Blvd., 3<sup>rd</sup> Fl., Kansas City, MO 64108

6 - 9 pm

Event cost: \$20 Early Bird (before 11/8);

\$25 Regular; \$30 Event day

An "unplugged", intimate evening full of storytelling by experienced entrepreneurs on networking and actionable lessons that you can apply to your business the next day.

REGISTRATION REQUIRED? YES

REGISTRATION AND INFO WEBSITE:

[www.entrepreneursunpluggd.com/event/kansas-city-nov-2011](http://www.entrepreneursunpluggd.com/event/kansas-city-nov-2011)

## WEDNESDAY, NOVEMBER 16

### Kauffman FastTrac® Global Women's Summit

Kauffman Foundation Conference Center

4801 Rockhill Rd., Kansas City, MO 64110

8 am - 6 pm

Event cost: \$75

Kauffman FastTrac is hosting the FastTrac Global Women's Summit targeted to aspiring and existing women business owners. The objective of the event is to drive support for women-owned businesses and to foster the growth of the number of women entrepreneurs. The event will feature nationally recognized speakers, workshops, panel discussions, luncheon, and networking reception.

REGISTRATION REQUIRED: YES

REGISTRATION AND INFO WEBSITE:

[www.fasttrac.org/women](http://www.fasttrac.org/women)

EVENT SPONSORS: The Ewing Marion Kauffman Foundation, The Herman Family Trading Company, The Althea Foundation, Polsinelli Shughart, Sprint®, Accenture, ACTiVATE®, American Express® OPEN, Astia, Ernst & Young, Central Exchange, Fulfillment Plus, Gary Rohman Photography, Go GaGa™, Hippie Chow Natural Foods™, Kansas City Business Journal, Magic Touch Cleaning, The Roasterie®, Square, Inc., Syndicate Studios, Thinking Bigger Business Media, Inc., Triad 3 Media, LLC.

### Small & Home Business Connection (SHBC) Entrepreneurial Expo

Johnson County Admin. Building, Lower Level

111 S. Cherry St., Olathe, KS 66061

10 am - 5 pm

Event cost: FREE

SHBC presents the 2011 Entrepreneurial Expo with exhibition booths featuring businesses and resource partners, workshops on topics of interest to entrepreneurs, a networking event within the Expo to help attendees create leads for their business, and a young entrepreneurship contest which will award college scholarship money for winners. This expo also will feature a variety of workshops.

REGISTRATION REQUIRED? NO

INFO WEBSITE: [www.kcSHBCexpo.org](http://www.kcSHBCexpo.org)

EVENT SPONSORS: K-State Research & Extension of Johnson County

### Kansas City: Cradle of Entrepreneurs Ollie Gates

The Kansas City Public Library - Central Library  
14 W. 10<sup>th</sup> St., Kansas City, MO 64105

6:30 pm

Event cost: FREE

A public conversation with Ollie Gates, owner of Gates Bar-B-Q, conducted by Crosby Kemper III, director of the Kansas City Public Library, as part of the Library's regular series featuring Kansas City-area entrepreneurs.

RSVP: Visit [kclibrary.org](http://kclibrary.org) or call 816.701.3400

INFO WEBSITE: [www.kclibrary.org](http://www.kclibrary.org)

EVENT SPONSORS: The Kansas City Public Library, Ewing Marion Kauffman Foundation

### HEDC Small Business Workshop

(Spanish language)

Oak Park Library

9500 Bluejacket St., Overland Park, KS 66214

6:30 - 8:30 pm

Event cost: FREE

The HEDC quarterly small business workshop emphasizes personal and professional development for Spanish-speaking business owners. Businesses are surveyed regarding their needs, once completed, the topic(s) of the workshops are determined.

REGISTRATION REQUIRED? NO

INFO WEBSITE: [www.kchedc.org](http://www.kchedc.org)

INFO PHONE: 816.221.3442

EVENT SPONSORS: Kansas Small Business Development Centers, Brotherhood Bank, State Farm, Johnson County Library, Dos Mundos Newspapers, La X 1250 AM, KC Hispanic News, KCGenteMagazine.com